

Directors Program

THURSDAY, AUGUST 25

4:00 p.m.-5:00 p.m. *Registration*
5:00 p.m.-6:30 p.m. *Reception (with Spouses)*

FRIDAY, AUGUST 26

7:30 a.m.-3:00 p.m.

Continental Breakfast (with Spouses)

Welcome and Program Announcements (with Spouses) – Jeffrey R. Schmid

- *“Strategic Planning for a Changed Environment”* – Philip K. Smith
- *“Ethical Lapses in Banking: How, Why and What To Do to Prevent Them”* – Marianne M. Jennings, Ph.D.
- *“Q&A Panel Discussion”* – Marianne M. Jennings, Ph.D., and Philip K. Smith

Luncheon (with Spouses) – Sponsored by Commerce Street Capital

Featuring Keynote Speaker – Lieutenant General Jon A. Jensen

- *“Flash Five: Quick Look Behind 5 Industry Headlines, from M&A to Tech”* – Moderated by William T. Chittenden, Ph.D.

Evening at Your Leisure

SATURDAY, AUGUST 27

7:30 a.m.-11:45 a.m.

Continental Breakfast (with Spouses)

Announcements

- *“Community Banks and Governance”* – Shane Goodwin, Ph.D.
- *“Building a Bank Performance Plan”* – Victor R. Pierson
- *“The Fed’s 2022 Great Policy Pivot: A Bank Director’s Guide”* – Edmond J. Seifried, Ph.D.
- *“Q&A Panel Discussion”* – Shane Goodwin, Ph.D., Victor R. Pierson, and Edmond J. Seifried, Ph.D.

Afternoon and Evening at Your Leisure

SUNDAY, AUGUST 28

7:30 a.m.-10:00 a.m.

Coffee Service Only (with Spouses)

- *“Economic Forecast for 2022/2023”* – Edmond J. Seifried, Ph.D.
- *“Roundtable Discussion”* – Goodwin, Jennings, Pierson, Seifried and Smith

Schedule Subject to Change. All events are business casual.

FOR CPE CREDIT

- **Field of Study:** Specialized Knowledge
- **Prerequisites:** Basic understanding of director responsibilities gained while currently serving on board
- **Who Should Attend:** New or current board members of community banks
- **Advanced Preparation:** None
- **Program Level:** Basic
- **This Assembly** qualifies for up to 11 CPE credit hours.
- **Instructional Delivery Method:** Group-Live

Speakers

William T. Chittenden, Ph.D., chief academic officer, SWGSB Foundation

Shane Goodwin, Ph.D., associate dean | professor of practice, SMU Cox School of Business

Marianne M. Jennings, Ph.D., emeritus professor, W.P. Carey School of Business

Jon A. Jensen, Lieutenant General, Army National Guard

Victor R. Pierson, chairman, president and CEO, Moody National Bank

Edmond J. Seifried, Ph.D., co-chairman, Seifried & Brew, LLC

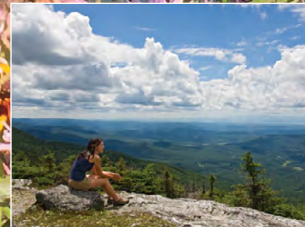
Philip K. Smith, president, Gerrish Smith Tuck, PC

Dory A. Wiley, president and CEO, Commerce Street Holdings, LLC



This is my personal invitation to you and your board to experience the Assemblies for Bank Directors programs, reimagined for dynamic engagement and guided by your own professional experiences. We’re excited to present new speakers, panels of experts and a team of service “imagineers.” Always in focus are the mighty triumvirate of governance, strategic planning and best practice. You have my promise that it will be well worth your time and treasure. Join us!

Jeffrey R. Schmid
President and CEO
SWGSB Foundation



OUR UPCOMING PROGRAMS

**SW Graduate School of Banking
At SMU Cox School of Business**

Dallas, Texas

May 30 through June 9, 2022

**155th Assembly for Bank Directors
At the Ritz-Carlton Naples**

Naples, Florida

January 19-22, 2023

For more information about upcoming programs, visit swgsb.org.

Registration

The Lodge
at
Spruce Peak

STOWE, VERMONT
AUGUST 25-28, 2022

Register early!

Program popularity may limit attendance.

Call: 214-768-2991 | **email:** abd@swgsb.org

NAME		NICKNAME	
BUSINESS OR PROFESSION			
TITLE			
MAILING ADDRESS		<input type="checkbox"/>	<input type="checkbox"/>
		HOME	BANK
CITY	STATE	ZIP CODE	
BUSINESS PHONE		CELL PHONE	
HOME PHONE			
E-MAIL ADDRESS			
BANK DIRECTORSHIP HELD IN		BANK ASSET SIZE	
BANK CITY		BANK STATE	
NAME OF SPOUSE OR GUEST, IF ATTENDING			
Assembly Fees <input type="checkbox"/> Director only, \$1,350		<input type="checkbox"/> Spouse or guest, \$350	
Group Discounts (from the same bank):			
<input type="checkbox"/> \$1,100.00 each for third and additional directors			
<input type="checkbox"/> Enclosed is a check made payable to : SWGSB Foundation, P.O. Box 750214, Dallas, TX 75275-0214			

To register online and pay with your credit card, please visit our website at swgsb.org/form_event_directors?event=ABD154

Assembly fees cover educational materials, instruction, and scheduled events. Directors are responsible for their own travel expenses, hotel expenses, and travel arrangements.

For hotel reservations at our group rate, please call **1-888-478-6938** and reference Assembly for Bank Directors.

Online Reservations at: <https://www.hyatt.com/en-US/group-booking/BTVDH/G-W8GM>
For all other requests, please call the hotel concierge at **802-760-4796**

Cancellation policy: All refunds are subject to a nonrefundable \$95.00 registration fee; cancellations must be in writing. Full refunds will be issued for cancellations made at least 10 days before the program's start date. A 50% refund will be issued for cancellations made between 10 days and 72 hours of the program's start date. No refunds will be issued for cancellations made 72 hours before the program's start date. For more information regarding administrative policies such as complaint and refund, please contact David Davis at 214-768-2991.