

Mastering Leadership and Taking Charge

at the SMU Graduate School of Banking.

65th
Annual Session
Dallas, Texas
May 30 – June 9, 2022

BankCEO is a proprietary, interactive bank simulation program developed by the SW Graduate School of Banking (SWGSB) at SMU for the exclusive use of SWGSB participants. This simulation delivers a vastly superior learning experience, challenging competitive teams to make strategic management decisions, all online and accessible around the clock.

For all the details on BankCEO
and a current catalogue, please call 214-768-2991
or visit our website: swgsb.org



"I am so proud to be an alumni of SWGSB! The quality of the program is stellar – including the curriculum, access to industry leaders, and the networking opportunities with peer professionals. For over twenty years now, I still continue to value and benefit from my SWGSB experience. Regardless of the stage in your career, I highly encourage any banking colleague to enroll in SWGSB."

Susannah Marshall, Bank Commissioner,
Arkansas State Bank Department



BankCEO

Exclusive Online Simulation: BankCEO
An All New Virtual Learning Approach!

BankCEO is SWGSB's own bank simulation technology. Developed by SWGSB for the exclusive use of SWGSB participants, this custom learning microcosm provides a vastly superior approach to acquire knowledge of the total bank. SWGSB has modernized the bank simulation experience to meet the digital age — making it truly reflect the real world of banking. This unique simulation program can be found only at SWGSB/SMU. With interactive screens, test runs, instant results, and displays that compare teams using various criteria and statistics, BankCEO offers participants unparalleled insights. The result is a one-of-a-kind experience that distills years of bank management down to a series of well-focused decisions and applications. This online, web-based adaptation revolutionizes the bank simulation, further allowing you to interact and learn from your peers, in or out of the classroom!



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\$4,795 – inclusive of tuition, room and board, all digital materials,
and nonrefundable \$250 registration fee.

Cancellation policy is outlined in the online registration application.



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