## Unique "SWGSB Experience"

**At SWGSB,** we provide an atmosphere that fosters friendships and professional alliances. We call it the "SWGSB Experience," and it brings out the best in people, profits, and performance. While on campus you not only learn from your instructors but your peers as well. Classes are held at the renowned SMU Cox School of Business, which *Bloomberg Businessweek* ranks among America's finest.

### The SWGSB Experience means:

- A curriculum tailored to areas of specialization through a variety of electives
- · A true collaborative learning environment
- Educational approaches created by leaders for leaders
- Faculty exclusive to SWGSB
- Small classes with exceptional faculty, peer, and student interaction
- Leadership and team-building exercises that offer unsurpassed career enhancement
- Merit-based scholarships providing superior return on investment
- Unrivaled SWGSB-SMU MBA options for further study career advancement

#### FOR CPE CREDIT:

- Field of Study: Specialized Knowledge
- **Prerequisites:** Three to five years' experience in the financial services industry, a regulatory agency, or a business or agency affiliated with the financial services industry.
- Advanced Preparation: Completion of a pre-session assignment is required.
- Program Level: Industry Update
- Delivery Method: Group Live
- **CPE Credit Hours:** Each in-person session qualifies for a minimum of 40 CPE credit hours. Online pre-session courses do not qualify for CPE credit.

#### **PRE-SESSION LEARNING:**

- The month before SWGSB, there will be a short series of online courses, both live streamed and pre-recorded.
- Completion of a pre-session assignment and online courses is required.



#### **ON-CAMPUS SESSION:**

- •On-campus session takes place May 30 - June 9, 2022
- •All classes will be in-person,

"I am so proud to be an alumni of SWGSB! The quality of the program is stellar – including the curriculum, access to industry leaders, and the networking opportunities with peer professionals. For over twenty years now, I still continue to value and benefit from my SWGSB experience. Regardless of the stage in your career, I highly encourage any banking colleague to enroll in SWGSB."

**Susannah Marshall,** Bank Commissioner, Arkansas State Bank Department



## SWGSB Program Dates & Investments

**\$4,795.00** – inclusive of tuition, room and board, all digital materials, and \$250 registration fee.

**Apply online at** www.swgsb.org/form\_event\_swgsb **Cancellation policy** is outlined in the online registration application.

#### **SWGSB**

3150 Binkley Avenue, Suite 324 PO Box 750214 Dallas, Texas 75275-0214

#### For more information,

Visit swgsb.org Email info@swgsb.org Or call (214) 768-2991





SW Graduate School of Banking Foundation is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National

Registry of CPE Sponsors through its website: NASBAregistry.org Each session of the SWGSB program qualifies for a minimum of 40 CPE credit hours.

SMU and SWGSB do not discriminate on the basis of race, color, national or ethnic origin, sex, age, or disability.



# Greetings!

As the new president and CEO of SWGSB, I invite you to give the School serious consideration. We have exciting plans for 2022, providing a superior leadership experience unlike any other in the country.

My 35-year association with the Foundation's schools changed the trajectory of my career. Fellow alums have reported similar advancements and achievements. I look forward to offering that kind of career-changing experience to you and other future SWGSB students.

I would appreciate the opportunity to share my passion and inspire you to further heights.

We hope you can join us!

Best regards,

Jeffrey R. Schmid SWGSB Class 31