

## PROGRAM OF EVENTS

*Welcome**Presentation of Alumni Association Honors**Invocation**Dinner Service**Keynote Address—John Hope Bryant**Singing of the Class Songs and Alma Mater**Alma Mater*

High above the Dallas skyline

Draped in red and blue

Stands our noble alma mater

There at S.M.U.

SWGSB, SWGSB, hear our voices

We will e're be true

Bankers all your notes we'll honor

Though they're long past due

## KEYNOTE SPEAKER

**John Hope  
Bryant**

**J**ohn Hope Bryant is an American entrepreneur, author, philanthropist, and prominent thought leader on financial inclusion, economic empowerment, and financial dignity. Mr. Bryant is the founder, chairman, and chief executive officer of **Operation HOPE, Inc.**, the largest not-for-profit and best-in-class provider of financial literacy, financial inclusion, and economic empowerment tools and services in the United States for youth and adults. Mr. Bryant is also chairman and chief executive officer of Bryant Group Ventures and **The Promise Homes Company**, the largest for-profit minority-controlled owner of institutional-quality, single-family residential rental homes in the U.S. Mr. Bryant was also recognized as one of the “Most Admired CEOs” in 2018, American Banker magazine 2016 “Innovator of the Year”, and Inc.’s “The World’s Top 10 CEOs” (honorable mention).