

## SWGSB PRESIDENT &amp; CEO



**Jeffrey R.  
Schmid**

Jeff Schmid joined the Southwestern Graduate School of Banking (SWGSB) Foundation, headquartered at SMU's Cox School of Business, as president and CEO, in September 2021. With nearly 40 years of banking and regulatory experience, Mr. Schmid began his career at the Federal Deposit Insurance Corporation (FDIC) in 1981, and remained until 1989. He was graduated from the SWGSB summer residence program at SMU Cox in 1990. After completing the SWGSB program, Mr. Schmid became president and CEO of two closely-held banks in the Midwest. In 2007, he led the establishment of Mutual of Omaha Bank, a wholly-owned investment of Mutual of Omaha, where he served as chairman and chief executive officer. He built the organization into a national franchise with assets of nearly \$10 billion.

Mr. Schmid is a longtime member of the Cox School of Business Executive Board. He holds a bachelor's degree from the University of Nebraska. His involvement with the SWGSB Foundation is long-established, including service as past chairman of the SWGSB Foundation Board of Trustees. He received the SWGSB Alumni Association's Distinguished Service Award in 2006. Only three other graduates in the SWGSB's 65-year-old history have received this prestigious honor. He has also been a SWGSB faculty member and was Dean for Bankers at SWGSB. He presently sits on the boards of Operation HOPE in Atlanta, Georgia, and Avenue Scholars in Omaha, Nebraska. Mr. Schmid and his wife Amy Cox Schmid, have two adult children, Abbie, married to Alex Cuenca, and Bobby, both residing in Kansas City, Missouri.

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